

SPONSOR BOOKLET

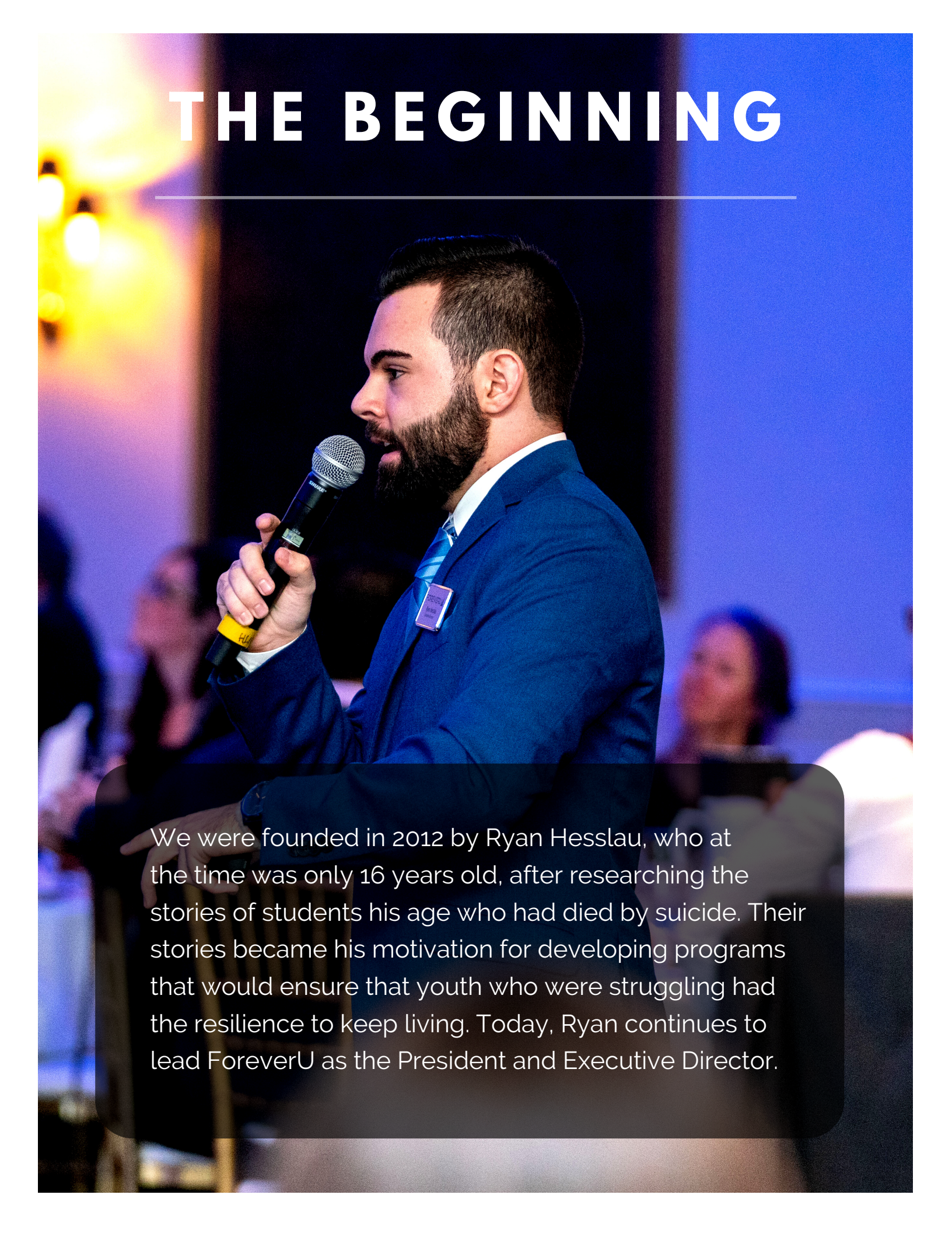
ForeverU is a 501(c)(3) nonprofit organization that is empowering youth on their mental health journey through personal development programs and experiences.

THE VISION

A close-up photograph of a person with brown hair in two braids, wearing black-rimmed glasses and a white t-shirt. Their hands are raised in front of their face, with fingers spread. The fingers and palms are covered in various colors of paint, including black, purple, yellow, orange, and red. The background is dark and out of focus.

ForeverU's vision is to ensure that every child within a community has access to mentorship, a supportive peer community, and opportunities for personal growth.

THE BEGINNING

A man with a beard, wearing a blue suit and a blue tie, is speaking into a microphone. He is standing on a stage with a blurred audience in the background. The lighting is warm and focused on him. A semi-transparent dark box with rounded corners is overlaid on the bottom half of the image, containing white text.

We were founded in 2012 by Ryan Hessler, who at the time was only 16 years old, after researching the stories of students his age who had died by suicide. Their stories became his motivation for developing programs that would ensure that youth who were struggling had the resilience to keep living. Today, Ryan continues to lead ForeverU as the President and Executive Director.

No matter where our students come from, we help them elevate their potential at school, at home, and in life.

Whether a student is battling depression, experiencing bullying at school, navigating a difficult home life, trying to manage their anxiety, or something in between, **we give them the tools to show the world what they're made of.**



Emotional Intelligence

We help students better manage their thoughts and emotions through practices built on mindfulness and self-awareness.



Character Development

We help students develop a growth mindset that leads to a life of resilience, confidence, and positive decision making.



Personal Achievement

We help students establish a sense of order and structure in their life through strategic goal setting techniques and exercises.

Disclaimer: ForeverU is classified as a youth development organization. Please know that our volunteers, employees, and representatives are not medical professionals. We are a community of individuals who are passionate about offering support and belonging to youth on their mental health journey. The information and programs we provide are meant to encourage and support students and is not meant to replace the advice or expertise of medical professionals.

Student Profile of Program Participants

Our personal development programs are highly encouraged for students grade 7-12 who are looking for a compassionate community of young people that provides program participants with a sense of purpose, hope, and belonging. To get the most out of their program experience, students who choose to participate should be open to personal growth and positive change, take responsibility for their own learning, and be supportive member of the ForeverU community.

PROGRAMS



One-Day Retreats

The first step a student takes as they begin their journey at ForeverU is participating in a one-day retreat. These retreats provide students with a fast-track to personal development and the power of a growth mindset. At this retreat, students will also be assigned a mentor and local peer group that they will have access to on a weekly basis at the end of the retreat.

www.joinforeveru.org/retreats



Overnight Camps

Students who are active in their assigned peer group are eligible to participate in our overnight camps that empower students with life skills and techniques that help them establish a road map for their ideal life path. These camps consist of self-discovery sessions with guest speakers, group discussions, personal growth and mindfulness workshops, and other activities that introduce students to the greatness within them.

www.joinforeveru.org/camps



Online Classrooms

ForeverU offers online "masterclass-style" courses that equip students with knowledge and insight that prepares them for all seasons of life. These classes are voluntarily facilitated by our network of ForeverU partners and will be offered through our website on a weekly basis beginning in 2021.

www.joinforeveru.org/classrooms



www.joinforeveru.org/programs

We have an on-site counselor and nurse at all retreats and overnight programs.

QUICK FACTS

All program staff and volunteers are required to be working towards or have achieved a degree in social work, psychology, or a related field.

All students who participate in ForeverU programs have access to a mentor and local peer group.

In addition to working with youth, we also educate parents on how to empower the household.

All program volunteers undergo a background check, must be a certified mandated reporter, and undergo training in partnership with Silver Oaks Behavioral Hospital.

We fulfill 100% of financial aid requests.

MENTORING

Mentors have the responsibility of supporting students during their ForeverU experience through our different personal development programs. The intention of integrating mentors into our programs is to provide young adults with the opportunity to "be the person they needed when they were younger". Mentors also help us ensure that the students we serve through our programs feel encouraged, valued, and supported during their time in ForeverU.

Requirements

- At least 21 years of age
- Certified mandated reporter in Illinois
- Passionate about youth development and mental health advocacy
- Must have at least an undergraduate degree in social work, psychology, or a related field

Peer Group Mentor Description

Peer Group Mentors attend a ForeverU one-day retreat where they are assigned no more than (4) students in their local community and have the responsibility of facilitating in-person meetings with the students on the first and third week of each month. Mentors will receive online access to all program materials necessary for leading the program.

Camp Mentor Description

Camp Mentors have the responsibility of leading a group of no more than (6) students at an overnight camp and serve as their designated point person. At the conclusion of the camp, mentors are requested to have a check-in call with their assigned students at least (1) time per month.

Mentor Training & Certification

Applicants are required to undergo a background check and video interview with our mental health subcommittee. If selected, they will be required to complete our online mentor training program.



www.joinforeveru.org/programs

PARTNERSHIPS

Community Partners

Community Partners are small businesses who help advocate for youth mental health and help boost awareness of ForeverU programs that are available to local youth and families. By partnering with us, we will provide you with a promotional "Partner Pack" that will include info cards (and holder) and a window cling decal (6 x 3 in) that you can display in your place of business to show your support for youth mental health and raise awareness of ForeverU programs.

Mental Health Partners

Counseling centers, residential centers, behavioral health hospitals, and private practices are invited to join our network of mental health partners who help connect local youth and families to our programs. These partners are also listed in our medical resource directory that we provide to all ForeverU students and families.

University Partners

University Partners help us connect social work and psychology students to volunteer and internship opportunities offered through our programs. Our programs are an excellent way for students to gain hands on experience in the mental health field and take their knowledge beyond the classroom. This partnership is encouraged for all four-year colleges and universities with a social work, psychology, or mental health related program. As a partner, the Field Director or Department Chair are added to an exclusive email list that notifies them of new volunteer and internship opportunities.



www.joinforeveru.org/partner

HOW YOU CAN HELP

Make a One-Time Donation

If you would like to make a general donation to ForeverU and help us connect youth to mentorship, community, and opportunities for personal growth, click below to make a one-time online donation.

Sponsor a Student

The Hero Project gives you the opportunity to provide financial assistance and full-ride sponsorships to youth in need of our life-changing camp and retreat experiences.

Give Monthly

The Advocate Project is our monthly giving program that gives you the opportunity to invest directly into programs and initiatives that help youth on their mental health journey.

Start a Fundraiser

A creative way you can help support our mission is by organizing your own online fundraiser. All proceeds raised through these fundraisers help us continue our mission of empowering youth on their mental health journey.

Amazon Smile

When you do your online shopping through Amazon Smile, a percentage of each purchase is donated to our organization. Just visit the following link, search for ForeverU, and start shopping: smile.amazon.com

CORP. SPONSORS

| ForeverU Partner Incentives | | Impressions | Premiere Partner (\$5,000.00) | University Partner (\$3,000.00) | Signature Partner (\$2,000.00) | Passport Partner (% of Sales) |
|--|----------------------------|--------------|-------------------------------|---------------------------------|--------------------------------|-------------------------------|
| Logo Displayed on Website Homepage | New Visitors Daily | ✓ | | | | |
| Company Featured on ForeverU Partner Page with Direct Link to Company Website and Social Media | New Visitors Daily | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognized on ForeverU's Instagram Page and Story Announcing the Partnership | 1k+ Followers | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognized on ForeverU's Facebook Page and Story Announcing the Partnership | 3k+ Followers | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognized in E-Newsletter Sent to ForeverU Supporters Announcing the Partnership | 800+ Contacts | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Displayed in ForeverU Email Updates | 800+ Contacts | 8 Emails | 6 Emails | 4 Emails | | |
| Logo Watermark Featured on ForeverU Social Media Posts | 4k+ Followers | 8 Posts | 6 Posts | 4 Posts | | |
| 5 Minute Interview w/ Executive Director of ForeverU and Published on Social Media | 4k+ Followers | ✓ | ✓ | | | |
| Logo Displayed on All Materials in Worksheets in Local ForeverU Classrooms | 20+ Participants per Class | 6 Classes | | | | |
| Logo Displayed on All Monitors/Screens in Local ForeverU Classrooms | 20+ Participants per Class | 6 Classes | | | | |
| Company Handouts Provided to Participants in Local ForeverU Classrooms | 20+ Participants per Class | 6 Classes | 3 Classes | | | |
| Company Spokesperson Has Opportunity to Speak at a Local ForeverU Classrooms | 20+ Participants per Class | 4 Classes | 2 Classes | 1 Class | | |
| Company Featured in Back to School Passport Mailer (Placement Negotiable) | 500+ Households | Full Page Ad | 1/2 Page Ad | 1/4 Page Ad | 1/4 Page Ad | |
| Publicly Recognized at ForeverU's Annual Gala Fundraiser | 250+ Guests | ✓ | ✓ | ✓ | | |
| Company Featured in ForeverU Gala Program | 250+ Guests | 1/2 Page Ad | 1/4 Page Ad | | | |
| Table for (10) at ForeverU's Annual Gala Fundraiser | 250+ Guests | ✓ | ✓ | ✓ | | |
| Business After Hours Event with ForeverU Executive Director | | ✓ | ✓ | ✓ | ✓ | ✓ |

Companies, foundations, and organizations who are interested in joining ForeverU as a corporate sponsor are encouraged to set up a meeting with us. During this time together, we will introduce you to the history of ForeverU, our powerful program model, and how your financial support will help us continue our mission of ensuring no youth walk through life alone.

Additionally, we will walk you through the return on investment as a corporate sponsor when it comes to brand visibility, public recognition, and making a lasting impression on the ForeverU community.



www.joinforeveru.org/sponsor



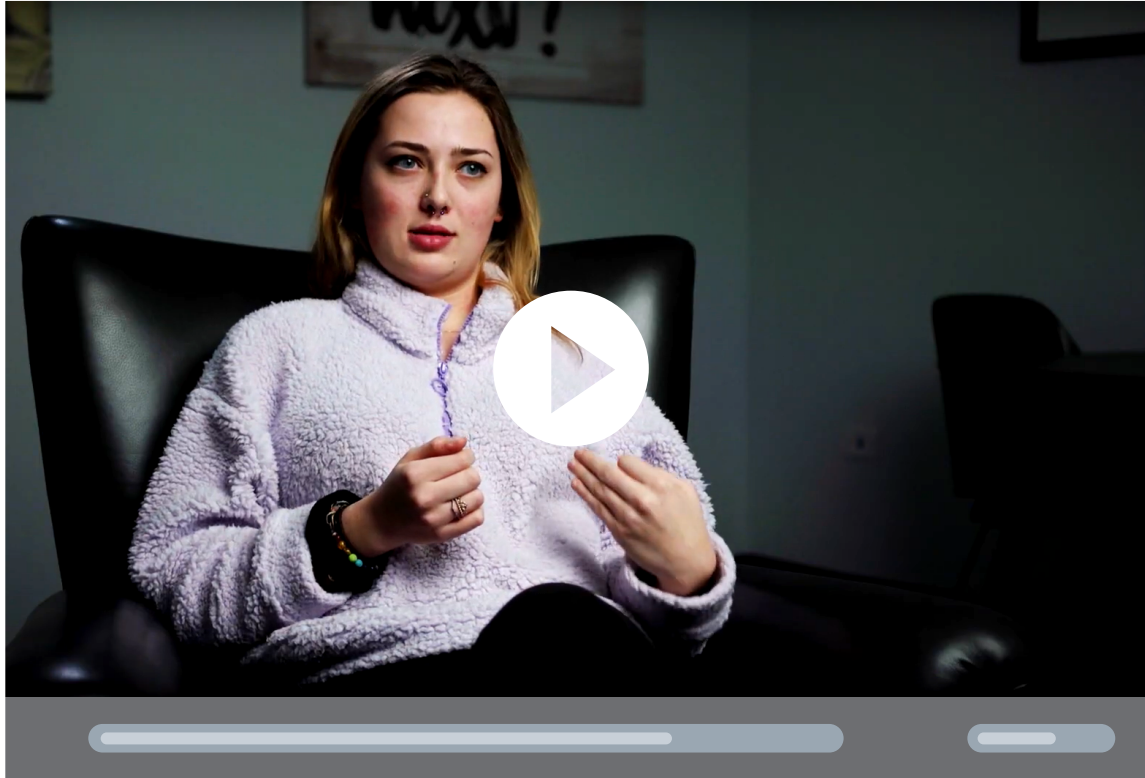
EVERY MARCH
— *The Annual* —
FOREVERU

Gala



www.joinforeveru.org/gala

Watch Online: "This is our why."



Visit our website to watch our latest impact video that captures the testimonies and stories of students positively influenced by our mission.

 www.joinforeveru.org/mission



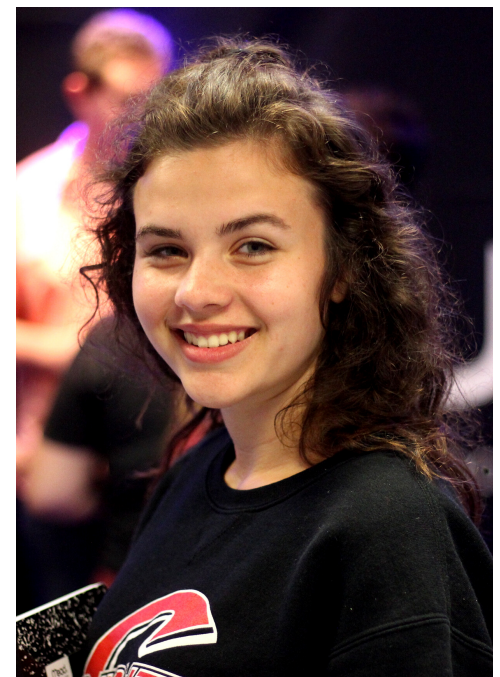
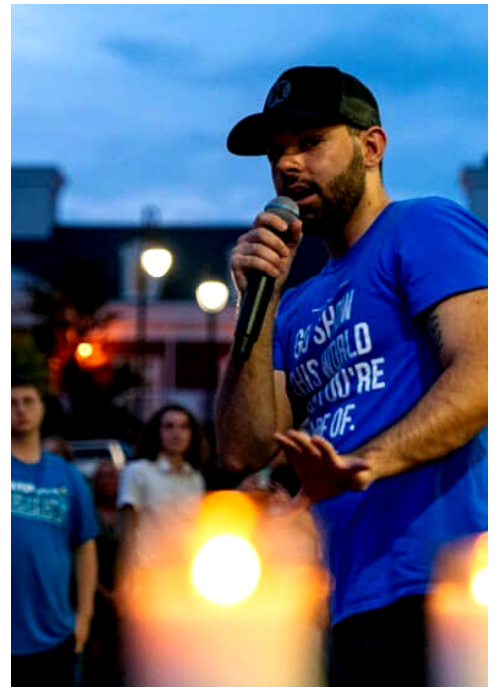
"I'm learning to be content with the person I feel called to be. It is time I stop pretending to be someone I'm not and embrace who I am."



"ForeverU has changed my life for the better and has made me realize that I am here for a reason."



"ForeverU gave me a second chance at life and they have given me a new path to follow in pursuing my life's purpose."



HAVE A QUESTION FOR US?

contact@joinforeveru.org

**THIS
WORLD IS
BETTER
WITH YOU
IN IT**

